

★ BENEFITS OF THIS METHOD

- Each person in the team has a chance to speak up.
- Sometimes, in group discussions, some voices are louder than others. Idea chain makes sure everyone's ideas get the same attention.
- When a team works together on an idea, they feel more connected to it. This method encourages teamwork and shared success.
- As the idea moves from person to person, it gets new additions and changes. This can lead to really unique and unexpected results.



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DESIGN THINKING METHOD:

IDEA CHAIN



This activity starts with one person sharing an idea, and then the next person adds something new to it, building a longer chain. This keeps going around the group, with everyone adding their own twist. The idea grows and changes, getting better each time someone adds to it. The Idea chain method is great for when you need fresh, creative ideas and want to make sure everyone in your team can contribute. It's a fun, easy way to work together and come up with something no one person might have thought of on their own.

Objective: Briefly explore potential solutions based on priorities through peer review and feedback.

INSTRUCTIONS

STEP 1

 3 MINUTES

Initiate: Select one of the ideas placed in the center (6-month section) of your Priority Map.

Write: Craft a simple, clear idea that addresses this priority. Aim for solutions that are practical. Please write as legibly as possible.

STEP 2

 3 MINUTES

Exchange: When directed, pass your idea to the left to share with Reviewer 1.

Review & Suggest: Reviewer 1 examines the proposed solution, offering a tip or insight to bolster the idea, drawing from personal experience or expertise.

STEP 3

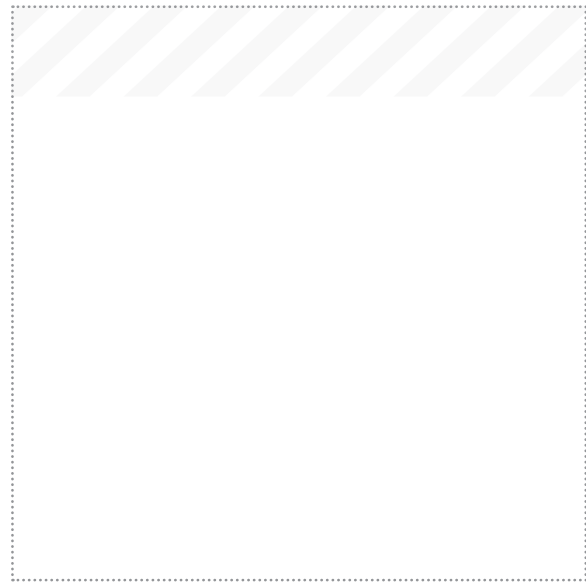
 4 MINUTES

Second Exchange: On cue, pass the idea to your left once more to introduce it to Reviewer 2.

Review & Augment: Reviewer 2, examine the idea and the first round of feedback. Add your own insights or a new tip for success, drawing upon your experience or creative thinking.

Return: After the second round of feedback, pass the paper back to the right twice, returning it to its originator.

ORIGINAL CHALLENGE / OPPORTUNITY



How might you address your challenge or opportunity at your institution?

REVIEWER 1

How can we boost success?

Share ideas that could help overcome obstacles and drive this forward. Draw from your own institution's experiences!

REVIEWER 2

How can we boost success?

Share ideas that could help overcome obstacles and drive this forward. Draw from your own institution's experiences!

Consider Reviewer 1's ideas in your additions.